## **Our Long Term Vision**

South Cambridgeshire will continue to be the best place to live, work and study in the country. Our district will demonstrate impressive and sustainable economic growth. Our residents will have a superb quality of life in an exceptionally beautiful, rural and green environment.



		Corporate Plan 2014-2019										
We aim to	ENGAGEMENT  Engage with residents, parishes and businesses to ensure we deliver first class services and value for money				PARTNERSHIPS  Work with partners to create opportunities for employment, enterprise, education and world-leading innovation				WELLBEING  Ensure that South Cambridgeshire continues to offer an outstanding quality of life for our residents			
Objectives	(1) Develop the property company pilot scheme into a full business plan to deliver affordable housing and generate income	(2) Improve efficiency and value for money within a viable financial strategy	(3) Make the district an even more attractive place to do business	(4) Work with tenants, parish councils and community groups to sustain successful, vibrant villages	(5) Build new council homes to provide affordable accommodation to meet the needs of local communities	(6) Ensure best use of Council assets and benefit from opportunities to achieve efficiencies from partnership working	(7) Move to a commercial approach to service delivery	(8) Work with RECAP waste partners to reduce costs, carbon impact and waste sent to landfill	(9) Work with GPs and partners to link health services and to improve the health of our communities	(10) Ensure the impacts of welfare reform are managed smoothly and effectively	(11) Establish successful and sustainable New Communities with housing and employment at Northstowe and the major growth sites, served by an improved A14	(12) Increase the range and supply of temporary accommodation to help minimise the use of bed & breakfast accommodation for homeless households
Portfolio Holder(s)	Mark Howell (Housing)	Simon Edwards (Finance and Staffing)  David Whiteman- Downes (Corporate and Customer Services)	Nick Wright (Planning and Economic Development) Mick Martin (Environmental Services)	Pippa Corney (Planning Policy and Localism)  Ray Manning (Leader of the Council / Sustainability)  Mark Howell (Housing)	Mark Howell (Housing)	Ray Manning (Leader of the Council) David Whiteman- Downes (Corporate and Customer Services)	Simon Edwards (Finance and Staffing)  David Whiteman- Downes (Corporate and Customer Services)	Mick Martin (Environmental Services)	Mick Martin (Environmental Services)  Pippa Corney (Community Transport / Children and Young People)	Simon Edwards (Finance and Staffing)	Pippa Corney (Planning Policy and Localism)  Tim Wotherspoon (Northstowe)  Nick Wright (Economic Development)	Mark Howell (Housing)
Lead	Stephen Hills Affordable Homes	Alex Colyer Corporate Services	Jo Mills Planning and New Communities	Mike Hill Health and Environmental Services	Stephen Hills Affordable Homes	Alex Colyer Corporate Services	Alex Colyer Corporate Services	Mike Hill Health and Environmental Services	Mike Hill Health and Environmental Services	Alex Colyer Corporate Services	Jo Mills Planning and New Communities	Stephen Hills Affordable Homes

Property Company	Efficiency and Value for Money	Business Support	Successful vibrant villages	New Council homes	Use of Assets	Commercial approach	Waste partnership	Improving health	Welfare Reform	New Communities	Temporary Accommodation
(1) Complete and evaluate pilot scheme  Use lesson: learnt to inform business plan for consultatio and agreement	(2) Implement recommendations from 2013-14 Business Improvement and Efficiency Programme (BIEP) projects  Deliver 2014-15 BIEP, Organisational and Member Development strategies	(3) Deliver economic development objectives based around business-friendly working across the council's operations, attracting inward investment and employment growth.  Implement a joined-up, corporate package of business-friendly services.  Begin implementation of a joint "Business Support Hub" with Cambridgeshire County Council and partners  Roll out a package of targeted support for the rural economy.	(4) Continue to engage and empower local communities through the:  - Sustainable Parish Energy Partnership - Action on Energy initiative - Community Assets Register - Localism Action Plan - Rural broadband initiatives  Work with tenants to improve estate inspections and promote the Tenants' Community Chest projects  Continue roll-out of locality "patch" working and implementation of joint Police and SCDC  Neighbourhood Panels across South Cambridgeshire.	(5) Deliver actions from the New Build Strategy 2014-15  Provide and refurbish Gypsy and Traveller sites	(6) Take forward City Deal proposal (subject to negotiations with government)  Implement joint delivery vehicle (Transformation Fund) to oversee shared assets  Review existing and explore new opportunities for shared services	(7) Develop a commercial framework to deliver and market core and value-added services.  Review current commercial activities and skills.  Invest in further developing commercial skills.	(8) Agree and begin implementation of RECAP integrated waste collection model.  Continue development of joint operational waste arrangements with Cambridge City Council.  Deliver agreed waste efficiencies and improvements.	health  (9) Continue to deliver Community Transport initiatives  Begin implementation of Health & Wellbeing, Children, Young People & Families and Ageing Well Action Plans.  Develop business case for joint commissioning and investment in integrating services to improve health and well-being.  Work with partners to develop a "Lead Professional" approach to working with the families with the most complex needs.	(10) Continuously monitor the impact of the government's welfare reform programme  Plan for the possible requirement to amend the Local Council Tax Support Scheme (LCTSS) for 2015/16	(11) Work with development partners to ensure delivery of major developments and A14 improvements:  - Northstowe Phase 1 works started on site - Northstowe Phase 2 planning application submitted - Continue to drive forward A14 upgrade programme - Progress 'Wing' (Cambridge East) application - Work with promoters of Cambourne, Darwin Green and other major sites to deliver new homes and jobs.	(12) Implement actions in Homelessness Strategy Complete Robson Court hostel refurbishment pro
Property company delivering affordable homes and investment		Demonstrable examples and statistical evidence of business start-up and survival, local employment rates and business satisfaction with regulation and support workshops etc.  Businesses report increased satisfaction with Council services.	SPEP and Action on Energy deliver tangible outcomes for local communities  Parish councils and local communities feel engaged with and report increased satisfaction with SCDC's localism approach.	Successful scheme completion	Financial savings and income generation from shared services and office space.  City Deal generates local funding to secure improvements to transport infrastructure	Flexible financial framework in place	Agreed operational and financial efficiencies are delivered.  Landfilled waste is minimised.  Customer satisfaction is maintained.	Projects improve health and social inclusion amongst vulnerable groups	A viable fit-for- purpose LCTSS scheme for 2015/16 Sustained performance on key indicators around Council Tax, NNDR and rent collection	First Northstowe residents  Community facilities and primary school completed (Northstowe)	SCDC has an increased range temporary accommodation which eliminates need for B&B use